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ABOUT US

Royal Shades Curtains LLC was established as a sole proprietorship concern, being in this industry for over a decade we have been welcoming our customers with great enthusiasm and commitment. We are capable to provide total soft furnishing and technical solution. We are handing over of project ranging from commercial, Residential, Offices, Hotels, Showrooms and Hospitals as per customer needs. Quality, Reliability and Prompt service are our principle hallmarks. This makes us the best modern furniture manufacturer and supplier in Dubai, Abu Dhabi, Sharjah, and Al Ain and across the UAE. Our machine cut and smooth finished products are ranging from cheap furniture to highly expensive luxury ones.

Striving to meet customer requirements, we consider customizing products in size, material, colour and design. We provide fast and free delivery and installation of furniture and curtains throughout the UAE. We offer a wide range of internal and external shading system all designed to achieve the customer satisfaction. We promise to stand by your side and find the best solution that best coordinates the planning and design of your furniture requirements.

BUSINESS OBJECTIVES

Royal Shades Curtains LLC offers a wide range of internal and external shading system all designed in an eco-friendly to reduce the wastage of energy resources. Our main objective is to provide best quality product and services to satisfy our customer needs and to sustain our existence in the market-place. We are also experienced in designing and installing stylish curtains, designer upholstery sofas, chairs and other office furniture.

Also, we provide contemporary and traditional designs and are committed to offering a completely tailor-made service specific to an individual client's needs.

CURRENT POSITION

With the passage of time and the acceptance of our product & services by the customer, we boosted our product variety. Now, Royal Shades Curtains LLC equipped with modern and full – fledged workshop facility administered by a well–experienced workforce and having all type of Interior products to match your surroundings. Being one of the largest furniture collections in the country including classic and modern sofa sets, dining chairs, bedroom furniture and other furniture products, Royal Shades Curtains LLC is expanding

to home furnishings and accessories.

MARKETING STRATEGY



PRODUCT

We are most recognised for our quality, durability, good structure, extensive strength and long service life. We provide furniture suitable for all commercial premises. We offer a variety of stylish, modern furniture at the best prices to meet the requirements of our clients. Our product motivation is to make the best quality and unique products in order to satisfy the customer requirements. We have countless options of modern furniture and curtains to decorate your work environment in amazing styles.

PRICING

Royal Shades Curtains LLC has priced its goods at a competitive price for the value of goods and services that we offer. To attract our target customers, we always considered pricing our products reasonably. It really helped us to retain our current customers and to attract more new customers.

Our cost-conscious clients have turned into regular buyers mainly because of our cost friendly and high-quality service.



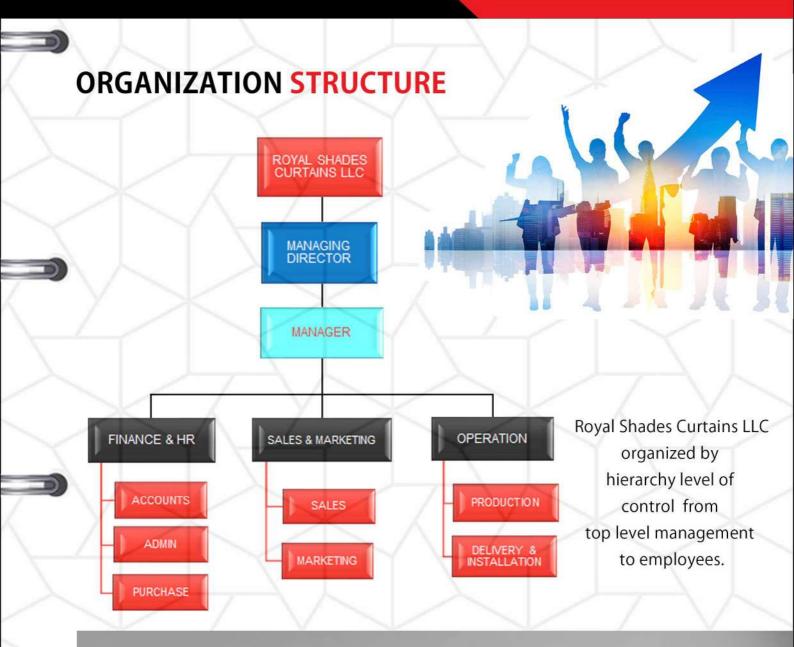
DISTRIBUTION CHANNELS

We offer delivery of goods through our fleet of vans anywhere in the U.A.E. We have separate installation team for installation of all products. Our goods also reach the end user through retailers, consultants, contractors, interior designers, etc. We distribute our products and services throughout the country with the help of our distribution team. Our experienced and qualified workforce will do the installation and other product related services during the delivery.

FEED BACK

Our sales team will provide you with the needed advice and samples based on their requirements of the clients during the visit. Checking with customers about satisfaction of the products and services are regularly done, which have helped us to make changes and develop new designs based on the needs of the people.





OUR GOALS

Short Term Goals

Our product motivation is to make the quality and unique products in order to satisfy the customer requirements.

Long Term Goals

Expand our business activities all over the UAE by providing Innovative and Unique interior and exterior solutions to the customers.

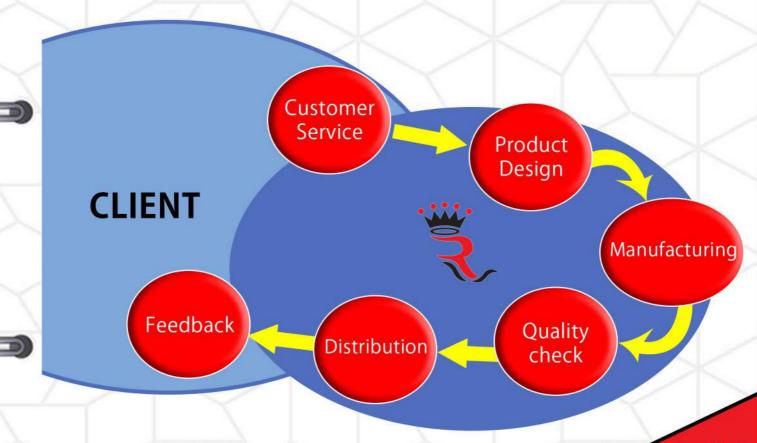




- **TRUSTED QUALITY**
- **▼** REASONABLE COST
- QUICK SUPPORT
- FLEXIBLE DELIVERY
- **WORK EXPERIENCE**

Our mission is to provide our customers with innovative products made of the finest raw materials. Our goods are checked and verified using various measures to ensure trustworthy performance. This is one of the prime factors that made it possible for us to become one of the respected pioneers in the UAE soft furniture industry.

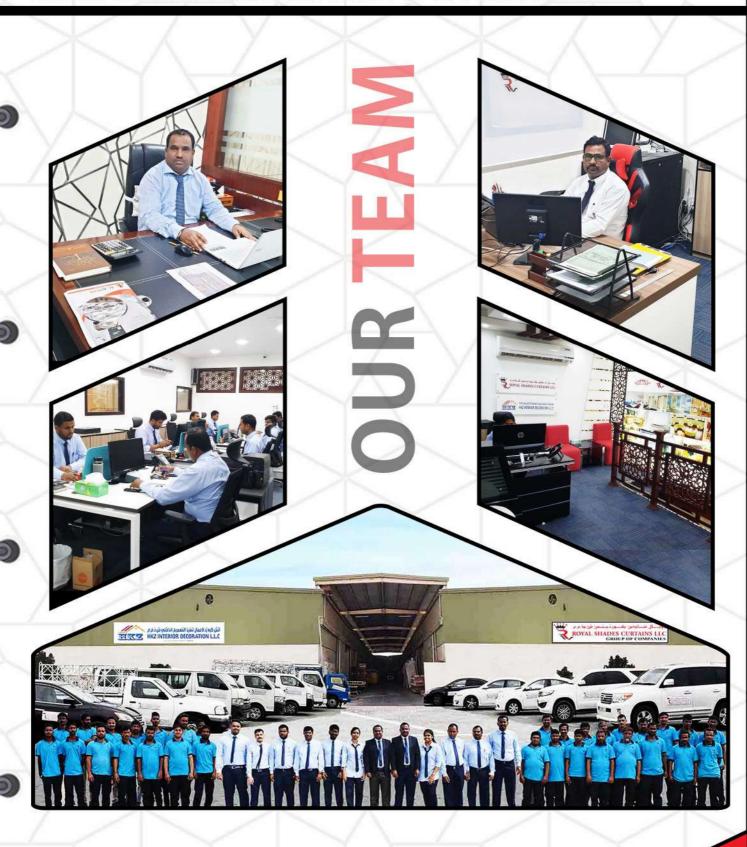
BUSINESS WORK FLOW





OUR TEAM

OUR EXPERIENCED TEAM IS THE SECRET OF OUR SUCCESS



MACHINE & EQUIPMENTS

With our significant investment in plant and equipment we are fully resourced to meet the needs of our clients without resource to independent consultants.

Our well experienced designers and technicians are fully trained in the safe operation of our Machine & Equipment without compromising the quality of the product.



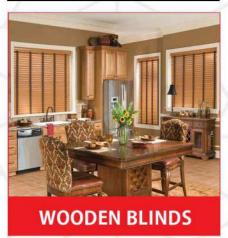






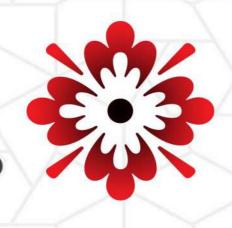


If it is the quality and artistry that you seek, our company offers you master workmanship together with elegant designs and products at competitive pricing, drastically enhancing your windows, home and lifestyle.





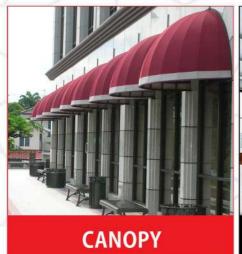


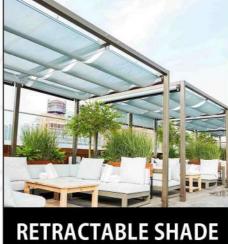


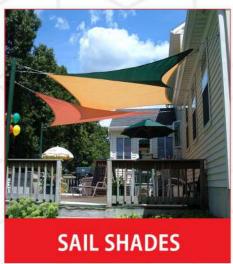




OUTDOOR SHADES





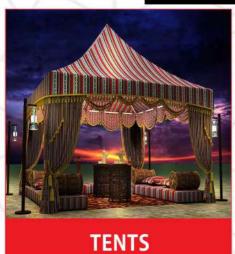








AWNING







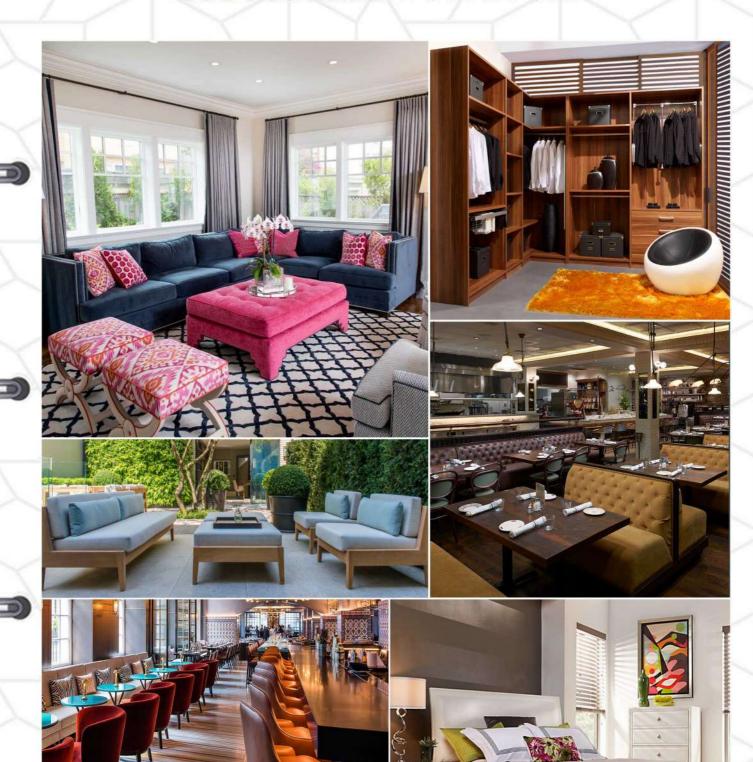
UMBRELLA

PERGOLA SHADE



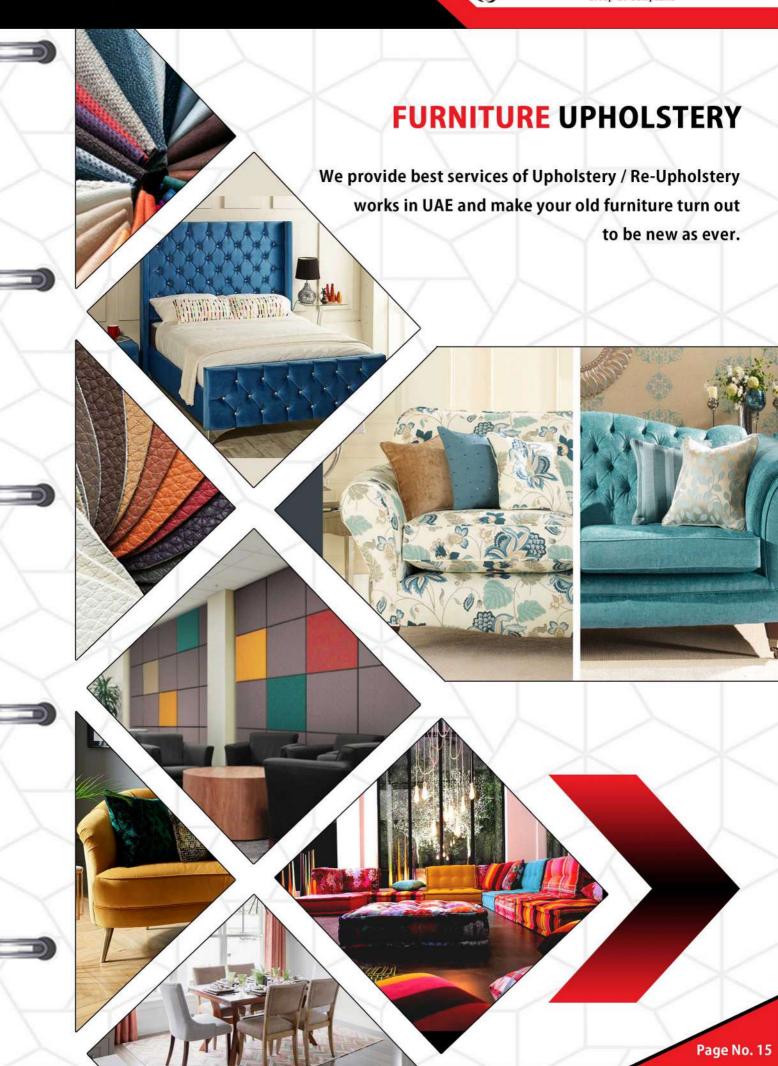


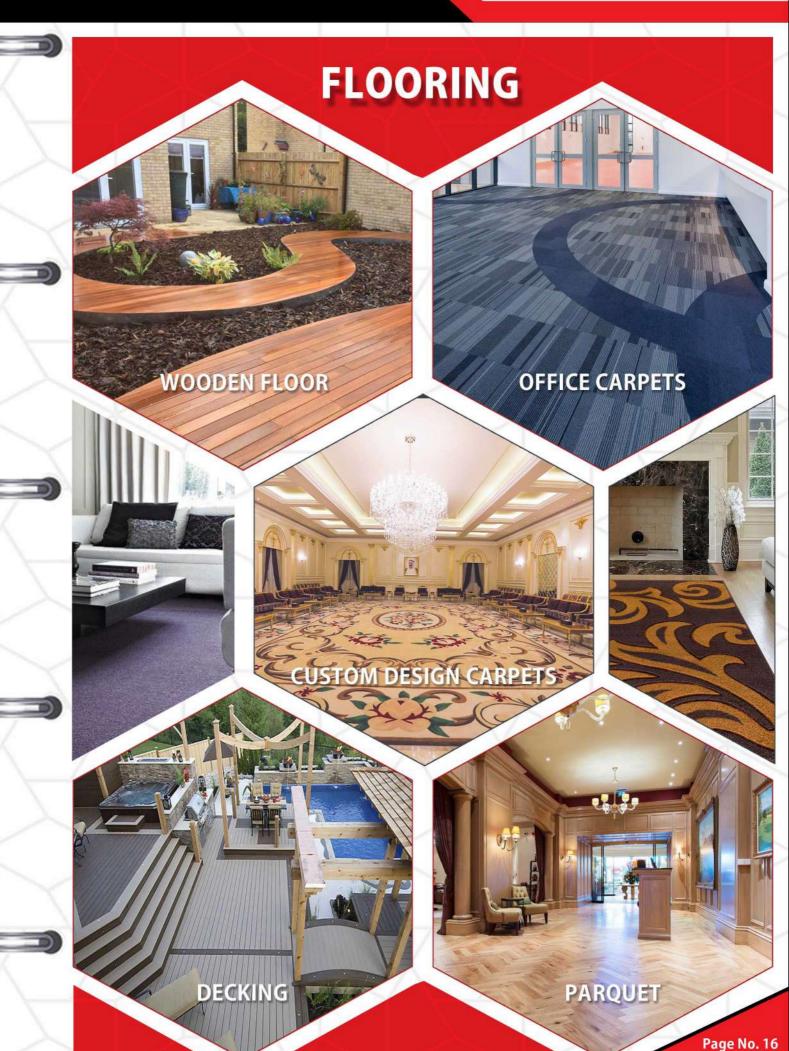
CUSTOMIZED FURNITURE



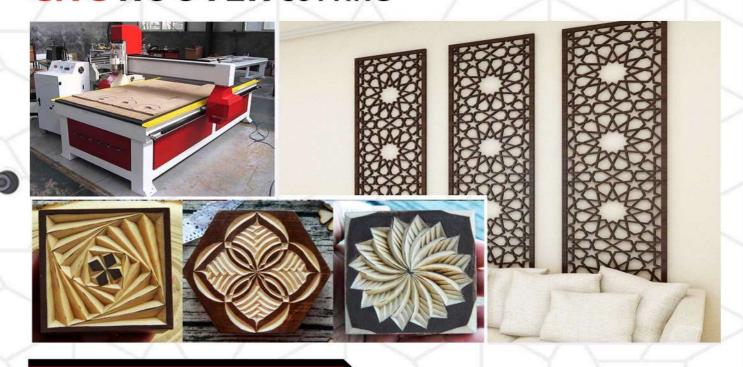
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CNC ROUTER CUTTING



ACRYLIC LASER CUTTING



OUR MAJOR CLIENTS













































































































































OUR MAJOR CLIENTS









































































































Fabricator, Supplier of Blinds, Curtains, Custom Made Furnitures and Upholstery Group Of Companies











